# WCFE – Mountain Lake PBS - Plattsburgh, NY Quarterly Program Topic Report July 1- September 30, 2010

#### Agriculture

NOLA: MLNH 009809 Series Title: PBS NewsHour Length: 60 minutes

Airdate: 7/13/2010 7:00:00 PM

Service: PBS

Format: Interview/Discussion/Review

Segment Length: 00:00:00

Fighting Poverty in Kenya by Selling Water Pumps to Poor Farmers: Spencer Michels reports on the story of how a California man sees the chance to increase access to clean water in Kenya through the use of foot-pumps.

NOLA: AMDO 002305

Series Title: POV

Episode Title: Good Fortune Length: 90 minutes

Airdate: 7/18/2010 10:30:00 PM

Service: PBS

Format: Documentary Segment Length: 01:26:46

Good Fortune is a provocative exploration of how massive international efforts to alleviate poverty in Africa may be undermining the very communities they aim to benefit. In Kenya's rural countryside, Jackson's farm is being flooded by an American investor who hopes to alleviate poverty by creating a multimillion-dollar rice farm. Across the country in Nairobi, Silva's home and business in Africa's largest shantytown are being demolished as part of a U.N. slum-upgrading project. The gripping stories of two Kenyans battling to save their homes from large-scale development present a unique opportunity see foreign aid through eyes of the people it is intended to help.

### American History/Biography

NOLA: HIDE 000803

Series Title: History Detectives

Length: 60 minutes

Airdate: 7/5/2010 9:00:00 PM

Service: PBS
Format: Other
Segment Length: 00:00:00

Lauste Film Clip: Did a HISTORY DETECTIVES viewer find a clip of the first talking picture? Baker's Gold: What's the story behind Gold Rush sketches of five and eight-pound gold nuggets? Transatlantic Cable: Did a beachcomber find a section of the first transatlantic cable?

NOLA: MLNH 009803 Series Title: PBS NewsHour Length: 60 minutes

Airdate: 7/5/2010 7:00:00 PM

Service: PBS

Format: Interview/Discussion/Review

Segment Length: 00:00:00

Reflections on the 4th of July: As the United States celebrated Independence Day this past Sunday, poet Gregory Djanikian of the University of Pennsylvania shares some 4th of July reflections.

Arts

NOLA: CPFH 002010 Series Title: Capitol Fourth; A

Length: 90 minutes

Airdate: 7/4/2010 8:00:00 PM

Service: PBS

Format: Event Coverage

Segment Length: 00:00:00

The 30th anniversary broadcast will be hosted by Emmy and Golden Globe Award-winning actor Jimmy Smits, with unrivaled performances from some of the country's biggest musical names - including multiple Grammy, CMA and ACM Award-winning country music superstar Reba McEntire, legendary R & B artist Gladys Knight, country music sensation Darius Rucker (Hootie & the Blowfish), singer David Archuleta (American Idol), and actor and singer John Schneider, as well as world-renowned classical pianist Lang Lang with the National Symphony Orchestra under the direction of top pops conductor Jack Everly and the Choral Arts Society of Washington, under the direction of Norman Scribner.

NOLA: AMMS 002303 Series Title: American Masters

Episode Title: Merle Haggard: Learning to Live With Myself

Length: 90 minutes

Airdate: 7/21/2010 9:00:00 PM

Service: PBS

Format: Documentary Segment Length: 00:00:00

Merle Haggard actually lived the rambling, gambling, love 'em and leave 'em, often brutal life that remains the bedrock of country music lyrics - he hopped his first freight train at the age of 10, became a chronic truant and drinker and was locked up some 17 times as a youngster. Serious criminal charges followed, including car theft. He was, literally, in the inmate audience in 1959, when Johnny Cash gave his New Year's Day concert in San Quentin - and, as he's said repeatedly, "my life changed forever." The film features interviews with comrades and fellow musicians including Robert Duvall, John Fogerty, Billy Gibbons, Kris Kristofferson, Keith Richards, Tanya Tucker, Don Was, and Dwight Yoakam, among others.

NOLA: PPCI 000000

Series Title: PBS Previews: Circus

Length: 30 minutes

Airdate: 7/11/2010 7:30:00 PM

Service: PBS

Format: Interview/Discussion/Review

Segment Length: 00:00:00

Directors/Executive Producers Maro Chermayeff and Jeff Dupre along with Producer Matthew Akers comment on the various aspects of the new 6-part series "Circus"

NOLA: CASM 000000

Series Title: Citizen Architect: Samuel Mockbee and the Spirit of the

Rural Studio

Length: 60 minutes

Airdate: 8/23/2010 10:00:00 PM

Service: PBS

Format: Documentary Segment Length: 00:56:46

In 1993 the late architect and MacArthur "genius" Samuel Mockbee started the Rural Studio, a design/build architecture program, in which students create striking architecture for impoverished communities in rural Alabama. Guided by frank, passionate never-before-seen interviews with Mockbee, the film shows how a group of students use their creativity, ingenuity and compassion to craft a home for their charismatic client, Jimmie Lee Matthews. Known within the community as Music Man because of his obsession with soul music, Jimmie Lee maintains a healthy zeal for life, blasting R&B from his vast collection of used stereos and boasting that he "ain't never met a stranger!" These relatively affluent, typically middle class students cross a threshold into Music Man's world to form a strong bond with a role model and friend-someone they likely would not have met had they not left the comfortable university campus for rural West Alabama. The Rural Studio is about more than building. It is also about providing students with an experience that forever inspires them to consider how they can use their skills to better their communities. Interviews with Mockbee's peers and scenes with those he's influenced infuse the film with a larger discussion of architecture's role in issues of poverty, class, race, education, social change and citizenship.

#### Business/Industry

NOLA: NETK 000110
Series Title: Need to Know
Length: 60 minutes

Airdate: 7/9/2010 9:30:00 PM

Service: PBS

Format: Interview/Discussion/Review

Segment Length: 00:00:00

This week on Need to Know: Women in the military's elite bomb squad. Special courts for veterans. And BP's "other" disaster in the Gulf. Plus: A special summer movie edition of Next Week's News.

NOLA: MLNH 009816 Series Title: PBS NewsHour Length: 60 minutes

Airdate: 7/22/2010 7:00:00 PM

Service: PBS

Format: Interview/Discussion/Review

Segment Length: 00:00:00

Tropical Storm Bonnie Threatens to Disrupt Efforts to Halt, Clean Up Oil: The threat of a tropical storm in the Gulf of Mexico is presenting another challenge to BP's efforts to kill the leaking oil well and clean up the oil that has already leaked. Jeffrey Brown speaks with Gulf state senators, Roger Wicker of Mississippi and Bill Nelson of Florida, over the offshore drilling moratorium debate.

NOLA: MLNH 009853 Series Title: PBS NewsHour Length: 60 minutes

Airdate: 9/13/2010 7:00:00 PM

Service: PBS
Format: News
Segment Length: 00:00:00

New Global Banking Rules in the Works, 2 Years After Lehman's Downfall: Two years after Lehman Brothers collapsed, central bankers from 27 countries agreed to new rules that include substantially raising the amount of capital that banks must hold in reserve in hopes of preventing another global financial crisis.

### Community Politics, Government

NOLA: MLNH 009801 Series Title: PBS NewsHour Length: 60 minutes

Airdate: 7/1/2010 7:00:00 PM

Service: PBS

Format: Interview/Discussion/Review

Segment Length: 00:00:00

Obama Renews Calls for GOP Support on Immigration Reform: President Barack Obama called on Congress to move forward with immigration reform legislation, in part as a response to Arizona's new immigration law. Judy Woodruff talks with two reporters about the likelihood of reform.

AMDO 002307 NOLA:

Series Title: POV
Episode Title: Presumed Guilty

60 minutes Length:

8/15/2010 11:00:00 PM Airdate:

Service: PBS

Format: Demonstration/Instructional

Segment Length: 00:56:46

Imagine being picked up off the street, told you have committed a murder you know nothing about and then finding yourself sentenced to 20 years in jail. In December 2005 this happened to Toño Zúñiga in Mexico City and, like thousands of other innocent people, he was wrongfully imprisoned. The awardwinning Presumed Guilty is the story of two young lawyers and their struggle to free Zúñiga. With no background in film, Roberto Hernández and Layda Negrete set about recording the injustices they were witnessing, enlisting acclaimed director Geoffrey Smith (The English Surgeon, POV 2009) to tell this dramatic story.

MLNH 009854 NOLA: Series Title: PBS NewsHour 60 minutes Length:

9/14/2010 7:00:00 PM Airdate:

Service: PBS Format: News Segment Length: 00:00:00

Ahead of Elections, Lawsuits Revive Debate on Health Reform: A judge in Florida listened to arguments filed by 20 attorneys general who are challenging the validity of a new health reform law. Gwen Ifill talks to reporters for more.

#### Consumerism

MLNH 009804 Series Title: PBS NewsHour 60 minutes Length:

7/6/2010 7:00:00 PM Airdate:

Service: PBS

Interview/Discussion/Review Format:

Segment Length: 00:00:00

As Economy Jitters Persist, Geithner 'Confident We're Going to Continue to Grow': Concerns about the economic recovery lingered on Wall Street as the service industry grew at a slower rate than expected last month. Jim Lehrer talks with Treasury Secretary Timothy Geithner about the state of the U.S. economy, a tough housing market and preparations for a final vote on financial reform.

NOLA: NETK 000111 Series Title: Need to Know Episode Title: July 16, 2010 Length: 60 minutes

Airdate: 7/16/2010 9:30:00 PM

Service: PBS

Format: Interview/Discussion/Review

Segment Length: 00:00:00

This week on Need to Know: Where art thou, Obama? A look at how Avandia and other possibly dangerous drugs make it to market. And a photojournalist travels to Bangladesh to document one of the world's most dramatic health crises: childhood malnutrition.

NOLA: MLNH 009845 Series Title: PBS NewsHour Length: 60 minutes

Airdate: 9/1/2010 7:00:00 PM

Service: PBS
Format: News
Segment Length: 00:00:00

FDA's Safety Role in Question After Egg Recall. A massive egg recall over fears of a salmonella outbreak raises new questions on whether the Food and Drug Administration can handle its regulatory role. Betty Ann Bowser has more.

### Crime/Legal Issues/Law Enforcement

NOLA: MLNH 009810 Series Title: PBS NewsHour Length: 60 minutes

Airdate: 7/14/2010 7:00:00 PM

Service: PBS

Format: Interview/Discussion/Review

Segment Length: 00:00:00

New Orleans Police Officers Face Charges in Post-Katrina Deaths: Margaret Warner speaks with a ProPublica reporter about the charges facing six New Orleans police officers in connection with killing unarmed citizens and covering up their deaths in the aftermath of Hurricane Katrina.

NOLA: NETK 000113 Series Title: Need to Know Episode Title: July 30, 2010 Length: 60 minutes

Airdate: 7/30/2010 9:30:00 PM

Service: PBS

Format: Interview/Discussion/Review

Segment Length: 00:00:00

This week on Need to Know: Could the WikiLeaks be dangerous? 100 days after the start of the oil spill in the Gulf, we check in on an ailing community in Grand Isle. Plus a look back at the life of prison reform advocate David Lewis.

NOLA: MLNH 009824 Series Title: PBS NewsHour Length: 60 minutes

Airdate: 8/3/2010 7:00:00 PM

Service: PBS

Format: Interview/Discussion/Review

Segment Length: 00:00:00

Some Kids Left Behind After Parents' Deportation: Research shows today there are an estimated 5.5 million children with parents who are in the country illegally. If those parents are deported, some of those young people are left to fend for themselves. KPBS education reporter Ana Tintocalis tells us about the kids who are left behind.

NOLA: FRON 002818
Series Title: Frontline
Episode Title: Law & Disorder
Length: 60 minutes

Airdate: 8/25/2010 9:00:00 PM

Service: PBS

Format: Documentary Segment Length: 00:56:46

Behind the enduring images of heroic rescues undertaken by the New Orleans Police Department in the aftermath of Hurricane Katrina, there is another story of law enforcement in crisis, even out of control. "Law & Disorder," a year-long, ongoing collaboration among FRONTLINE, ProPublica and the New Orleans Times-Picayune, investigates charges that NOPD officers inappropriately used lethal force against New Orleans citizens and then tried to cover up their actions. Airing days before the fifth anniversary of one of the deadliest hurricanes in U.S. history and drawing from reports published in a real-time online investigation, FRONTLINE takes a fresh look at how the NOPD performed when the rules of civilized society collapsed.

NOLA: MLNH 009855 Series Title: PBS NewsHour Length: 60 minutes

Airdate: 9/15/2010 7:00:00 PM

Service: PBS
Format: News
Segment Length: 00:00:00

Baja's Tourism Suffers Amid Mexico Drug War: A drop in tourism and manufacturing has left the Mexican state Baja, California, with a struggling economy. Jose Luis Sierra of New America Media reports on how the drug war and recession have played a role.

#### Culture

NOLA: BREK 000000 Series Title: Breakfast Special

Length: 60 minutes

Airdate: 7/14/2010 9:00:00 PM

Service: PBS

Format: Documentary Segment Length: 00:00:00

Breakfast Special is a public television project that features some wonderful places across America where you can get a memorable morning meal. We travel from St. Augustine, Florida, to Portland, Oregon, tasting old favorites, exotic options and new twists on standard breakfast fare.

NOLA: WAAS 000000

Series Title: Washing Away: After the Storms

Length: 30 minutes

Airdate: 8/25/2010 10:00:00 PM

Service: PBS

Format: Documentary Segment Length: 00:26:46

Five years after the devastation of Hurricanes Katrina and Rita, Louisiana's recovery is far from over. Building on the 2006 documentary, WASHING AWAY, this new program follows six survivors to reveal successes and setbacks as their coastline and culture continue to give way to the gulf and face disastrous new threats. Emmy-winning and Academy Award-nominated actress Patricia Clarkson, a native of New Orleans, narrates.

NOLA: MLNH 009852 Series Title: PBS NewsHour Length: 60 minutes

Airdate: 9/10/2010 7:00:00 PM

Service: PBS

Format: Interview/Discussion/Review

Segment Length: 00:00:00

9 Years After 9/11, Has Religious Tolerance Changed in America?: Jeffrey Brown moderates a conversation among four religious leaders and experts on the tolerance -- or intolerance -- of different religions and cultures in America, nine years after the Sept. 11 attacks.

### **Economy**

NOLA: MLNH 009809 Series Title: PBS NewsHour Length: 60 minutes

Airdate: 7/13/2010 7:00:00 PM

Service: PBS

Format: Interview/Discussion/Review

Segment Length: 00:00:00

Obama Sees Poll Numbers Fall as Economic Woes Drag On: President Obama faces falling poll numbers with many Americans claiming they have lost faith in the president's ability to handle the economic crisis.

NOLA: MLNH 009815 Series Title: PBS NewsHour Length: 60 minutes

Airdate: 7/21/2010 7:00:00 PM

Service: PBS

Format: Interview/Discussion/Review

Segment Length: 00:00:00

Examining the Underground Greek Economy Amid Escalating Debt: Many Greek citizens have reacted in anger over governmental attempts to impose austerity measures as the country battles its economic troubles. As part of his series on making sense of economic issues, Paul Solman looks at Greece's debt and the connection with its large underground economy.

NOLA: WWIR 005009 Series Title: Washington Week

Length: 30 minutes

Airdate: 8/27/2010 9:00:00 PM

Service: PBS
Format: News
Segment Length: 00:00:00

Primary night surprises. Are they a sign of things to come? Plus, the faltering economy and the stem cell debate, tonight on Washington Week. One surprise in Alaska--Sen. Lisa Murkowski (R-AK): It ain't over until it's over .-- another in Florida. Rick Scott, Florida Republican gubernatorial primary winner: Tonight we have sent a clear message to the Washington insiders. Yet, as outsiders stage upsets, some insiders survive. Sen. John McCain (R-AZ) said, "Republicans will win in November and we will regain our majorities in both the Senate and the House." Rep. Kendrick Meek (D-FL) said, "I made the case that I am the real Democrat in this race." Millions of dollars and dozens of negative ads later, the immensity of the midterm challenge becomes a little more clear, in part because the economy refuses to recover with yet more bad news on housing and on Wall Street. Rep. John Boehner (R-OH) [House Minority Leader] said, "President Obama should ask for and accept the resignations of the remaining members of his economic team." Vice President Joe Biden said, "Folks, I'm still waiting for what it is that they are for." Plus, an unexpected court ruling revives the stem cell debate. Covering the week: Karen Tumulty of the Washington Post; Charles Babington of the Associated Press; Eamon Javers of CNBC; and Pete Williams of NBC News.

NOLA: MLNH 009852 Series Title: PBS NewsHour Length: 60 minutes

Airdate: 9/10/2010 7:00:00 PM

Service: PBS

Format: Interview/Discussion/Review

Segment Length: 00:00:00

Obama Says Economic Recovery 'Not There Yet': In his first formal news conference since May, President Obama fielded questions on the economy, midterm elections and recent religious tensions. Kwame Holman reports.

#### Education

NOLA: MLNH 009818
Series Title: PBS NewsHour
Length: 60 minutes

Airdate: 7/26/2010 7:00:00 PM

Service: PBS

Format: Interview/Discussion/Review

Segment Length: 00:00:00

New Orleans Superintendent Leaving Legacy of Charter School Expansion: As the fifth anniversary of Hurricane Katrina approaches, the superintendent brought in to revive New Orleans' troubled public schools is bidding farewell after turning many of the schools into charters. Before his departure, Paul Vallas speaks with John Merrow about where things stand with the city's school reform efforts.

## **Employment**

NOLA: MLNH 009802 Series Title: PBS NewsHour Length: 60 minutes

Airdate: 7/2/2010 7:00:00 PM

Service: PBS

Format: Interview/Discussion/Review

Segment Length: 00:00:00

Jobs Report Shows Recovery May be Losing Steam: June's jobs report showed a mixed picture of the economic recovery with unemployment falling to its lowest level in nearly a year, but with weak hiring in the private sector.

NOLA: MLNH 009836 Series Title: PBS NewsHour Length: 60 minutes

Airdate: 8/19/2010 7:00:00 PM

Service: PBS

Format: Interview/Discussion/Review

Segment Length: 00:00:00

News Wrap--Weekly Jobless Claims Highest Since November: In other news Thursday, the Labor Department announced jobless claims rose to 500,000 last week. On Wall Street, there were disappointing numbers as well.

NOLA: NETK 000118
Series Title: Need to Know
Length: 60 minutes

Airdate: 9/3/2010 9:30:00 PM

Service: PBS

Format: Interview/Discussion/Review

Segment Length: 00:00:00

This week on Need to Know: Record spending on political campaigns. An experimental jobs program in Mississippi. And the true cost of the federal bank bailout.

#### Environment/Nature/Natural Disasters

NOLA: HIDE 000803

Series Title: History Detectives

Length: 60 minutes

Airdate: 7/5/2010 9:00:00 PM

Service: PBS
Format: Other
Segment Length: 00:00:00

Lauste Film Clip: Did a HISTORY DETECTIVES viewer find a clip of the first talking picture? Baker's Gold: What's the story behind Gold Rush sketches of five and eight-pound gold nuggets? Transatlantic Cable: Did a beachcomber find a section of the first transatlantic cable?

NOLA: MLNH 009806 Series Title: PBS NewsHour Length: 60 minutes

Airdate: 7/8/2010 7:00:00 PM

Service: PBS

Format: Interview/Discussion/Review

Segment Length: 00:00:00

Scientists Turn to Microscopic Bacteria for Help With Spreading Oil: As the large amounts of oil continue to foul the Gulf of Mexico, scientists have begun using microbes to help clean affected marshlands. Tom Bearden reports.

NOLA: NETK 000117 Series Title: Need to Know Episode Title: August 27, 2010

Length: 60 minutes

Airdate: 8/27/2010 9:30:00 PM

Service: PBS

Format: Interview/Discussion/Review

Segment Length: 00:00:00

This week on Need to Know: Polluted water in Wyoming. The fifth anniversary of Katrina. And the connection between Glenn Beck and the Ground Zero mosque.

NOLA: MLNH 009846 Series Title: PBS NewsHour Length: 60 minutes

Airdate: 9/2/2010 7:00:00 PM

Service: PBS
Format: News
Segment Length: 00:00:00

Hurricane Center Official: Earl a 'Considerable Threat' to East Coast: Jim Lehrer speaks with the deputy director of the National Hurricane Center for the latest developments on Hurricane Earl as coastal communities take precautions for a possible landfall.

### Family/Marriage

NOLA: MLNH 009825 Series Title: PBS NewsHour Length: 60 minutes

Airdate: 8/4/2010 7:00:00 PM

Service: PBS

Format: Interview/Discussion/Review

Segment Length: 00:00:00

California Same-Sex Marriage Ban Overturned, But Appeal Likely: A federal judge struck down California's voter-approved ban on same-sex marriages Wednesday, but proponents have promised an appeal. Spencer Michels reports from San Francisco on the ruling's possible implications for the rest of the country and the prospects for the case making its way to the Supreme Court.

NOLA: AMDO 002310

Series Title: POV

Episode Title: Wo Ai Ni (I Love You) Mommy

Length: 90 minutes

Airdate: 9/5/2010 10:30:00 PM

Service: PBS

Format: Documentary Segment Length: 01:56:46

What is it like to be torn from your Chinese foster family, put on a plane with strangers and wake up in a new country, family and culture? Stephanie Wang-Breal's Wo Ai Ni (I Love You) Mommy is the story of Fang Sui Yong, an 8-year-old orphan, and the Sadowskys, the Long Island Jewish family that travels to China to adopt her. Sui Yong is one of 70,000 Chinese children now being raised in the United States. Through her eyes, we witness her struggle with a new identity as she transforms from a timid child into someone that no one --neither her new family nor she could have imagined.

#### Health/Health Care

NOLA: MLNH 009804 Series Title: PBS NewsHour Length: 60 minutes

Airdate: 7/6/2010 7:00:00 PM

Service: PBS

Format: Interview/Discussion/Review

Segment Length: 00:00:00

High-Risk Patients, States Prepare for New Insurance Rules: Starting this summer, high-risk patients with preexisting conditions will be able to apply for temporary insurance as part of the health care reform law passed in March. Betty Ann Bowser reports on the new program and why some states are opting out.

NOLA: YOAR 000000

Series Title: Easy Yoga for Arthritis with Peggy Cappy

Length: 60 minutes

Airdate: 8/8/2010 12:00:00 PM

Service: PBS-SIP

Format: Demonstration/Instructional

Segment Length: 00:00:00

Peggy Cappy is ready to add a fifth title to her Yoga for the Rest of Us series with Easy Yoga for Arthritis, a program that effectively addresses arthritis relief through the practice of yoga.

NOLA: NETK 000111
Series Title: Need to Know
Episode Title: July 16, 2010
Length: 60 minutes

Airdate: 7/16/2010 9:30:00 PM

Service: PBS

Format: Interview/Discussion/Review

Segment Length: 00:00:00

This week on Need to Know: Where art thou, Obama? A look at how Avandia and other possibly dangerous drugs make it to market. And a photojournalist travels to Bangladesh to document one of the world's most dramatic health crises: childhood malnutrition.

NOLA: MLNH 009851 Series Title: PBS NewsHour Length: 60 minutes

Airdate: 9/9/2010 7:00:00 PM

Service: PBS

Format: Interview/Discussion/Review

Segment Length: 00:00:00

Some Veterans With Brain Trauma Still Await Purple Hearts: In a collaborative report, we examine why some veterans with traumatic brain injuries are having trouble getting awarded the Purple Heart.

#### Media

NOLA: MLNH 009806 Series Title: PBS NewsHour Length: 60 minutes

Airdate: 7/8/2010 7:00:00 PM O.B. Date: 7/8/2010 7:00:00 PM

Service: PBS

Format: Interview/Discussion/Review

Segment Length: 00:00:00

Military-Media Relationship Examined After McChrystal's Ouster: After a Rolling Stone profile led to the firing of Gen. Stanley McChrystal, the Pentagon is changing the rules on its relationship with the news media.

NOLA: MLNH 009818
Series Title: PBS NewsHour
Length: 60 minutes

Airdate: 7/26/2010 7:00:00 PM

Service: PBS

Format: Interview/Discussion/Review

Segment Length: 00:00:00

WikiLeaks Revelations Raise Questions Over Pakistan's Role in Afghan War: Whistle-blowing website WikiLeaks released thousands of U.S. military documents related to the Afghan war on Sunday, creating a major stir among government officials and raising questions about Pakistani involvement in the war.

NOLA: MLNH 009843 Series Title: PBS NewsHour Length: 60 minutes

Airdate: 8/30/2010 7:00:00 PM

Service: PBS

Format: Interview/Discussion/Review

Segment Length: 00:00:00

Emmys Highlight Changing Landscape of Television Business: Jeffrey Brown gets two perspectives on how the Emmy Awards, television's most prestigious honor, have been signaling a major shift in programming by the major networks and smaller cable channels.

### Minorities/Civil Rights

NOLA: MLNH 009807 Series Title: PBS NewsHour Length: 60 minutes

Airdate: 7/9/2010 7:00:00 PM

Service: PBS

Format: Interview/Discussion/Review

Segment Length: 00:00:00

Amid Media Hype and Cleveland Hopes, LeBron James Moves to Miami: NBA star LeBron James announced Thursday that he was leaving the Cleveland Cavaliers to join the Miami Heat. Judy Woodruff reports on the media frenzy surrounding his decision and examines the reactions of fans in both Cleveland and Miami with two sports analysts.

NOLA: WWIR 005005 Series Title: Washington Week

Length: 30 minutes

Airdate: 7/30/2010 9:00:00 PM

Service: PBS
Format: News
Segment Length: 00:00:00

The Charlie Rangel mess, a federal judge gets Arizona's immigration law, and wartime leaks and wartime stress, tonight on Washington Week. For Democrats headaches and more headaches. Rep. Zoe Lofgren (D-CA) said, "Public office is a public trust. Our task is to determine whether Representative Rangel's conduct met that standard." Rep. Charlie Rangel (D-NY) said, "There's no allegation that this is scintilla bit of evidence that I have been guilty of corruption, wrongdoing." The House Ethics Committee sees it differently. And with midterm elections just over three months away, a debate over the economy--is it picking up rapidly enough? President Barack Obama said, "We've got a long way to go. But we're beginning to see some of these tough decisions pay off. We are moving forward." The administration wins one in Arizona, where a tough new immigration law is almost entirely struck down. Gov. Jan Brewer said, "We are going to continue to request that we get heard on this and that the citizens of Arizona are protected." And the war in Afghanistan continues on its bumpy course with new revelations -- a classified insider's view of the war and fresh evidence of how stress is hurting the effort. Covering the week Karen Tumulty of the Washington Post, Pete Williams of NBC News, and Martha Raddatz of ABC News.

#### National Politics/Government

NOLA: MLNH 009802 Series Title: PBS NewsHour Length: 60 minutes

Airdate: 7/2/2010 7:00:00 PM

Service: PBS

Format: Interview/Discussion/Review

Segment Length: 00:00:00

Back Home in West Virginia, Byrd Honored by Washington Colleagues: President Barack Obama, Vice President Joe Biden and former President Bill Clinton were among the attendees at a memorial service in Charleston, W.Va., for Sen. Robert C. Byrd', the longest-serving member of Congress ever, who died Monday at age 92.

TTGS 000101 NOLA:

Series Title: Turmoil and Triumph: The George Shultz Years Episode Title: A Call to Service

60 minutes Length:

7/12/2010 10:00:00 PM Airdate:

Service: PBS

Format: Documentary Segment Length: 00:56:46

It is the summer of 1982 and Ronald Reagan has decided to replace his Secretary of State. The man he has chosen for the job is George Shultz. A brief biography introduces us to this remarkable man who has been a respected academic, a corporate leader and Secretary of the Treasury. In 1982 the world is in turmoil as the new Secretary takes over. Secretary of Defense Caspar Weinberger openly opposes Shultz' initiatives for a peace-keeping force. In this first episode of "Turmoil and Triumph" one crisis after another boils over from the Middle East to news that the CIA is secretly aiding Nicaraguan Contra rebels. Despite strenuous opposition from many of Reagan's advisors, Shultz secretly arranges for Regan to meet the Soviet Ambassador to the United States. This episode ends as the successes of Shultz' skillful negotiations are shattered with the tragic bombing of the Marine barracks in Lebanon.

MLNH 009832 Series Title: PBS NewsHour Length: 60 minutes

Airdate: 8/13/2010 7:00:00 PM

Service: PBS

Interview/Discussion/Review Format:

Segment Length: 00:00:00

Obama Signs \$600 Million Bill to Boost U.S. Border Security: In the heat of the immigration reform debate, President Obama signed a \$600 million bill to increase security personnel and equipment along the border. Jeffrey Brown explains the details.

MLNH 009853 Series Title: PBS NewsHour Length: 60 minutes

9/13/2010 7:00:00 PM Airdate:

Service: PBS Format: News Segment Length: 00:00:00

Government Allowing Lehman Collapse Still Mysterious 2 Years Later: The 2008 downfall of financial giant Lehman Brothers prompted global efforts to avoid another international financial crisis. Two financial reporters, John Cassidy and Andrew Ross Sorkin, talk about what we've learned in the two years since Lehman's collapse and what's been done to avoid a similar instance.

### Recreation/Leisure/Sports

NOLA: MLNH 009807 Series Title: PBS NewsHour Length: 60 minutes

Airdate: 7/9/2010 7:00:00 PM

Service: PBS

Format: Interview/Discussion/Review

Segment Length: 00:00:00

Amid Media Hype and Cleveland Hopes, LeBron James Moves to Miami: NBA star LeBron James announced Thursday that he was leaving the Cleveland Cavaliers to join the Miami Heat. Judy Woodruff reports on the media frenzy surrounding his decision and examines the reactions of fans in both Cleveland and Miami with two sports analysts.

NOLA: MLNH 009837 Series Title: PBS NewsHour Length: 60 minutes

Airdate: 8/20/2010 7:00:00 PM

Service: PBS

Format: Interview/Discussion/Review

Segment Length: 00:00:00

Roger Clemens Latest Sports Star to Face Steroid Charges: Seven-time Cy Young Award-winning pitcher Rodger Clemens has been indicted on six counts for allegedly lying to Congress about steroid use. David Epstein of Sports Illustrated gives some perspective on the charges Clemens is facing and the issue of steroid use in sports.

NOLA: AMDO 002311

Series Title: POV

Episode Title: Off and Running Length: 90 minutes

Airdate: 9/12/2010 10:30:00 PM

Service: PBS

Format: Documentary Segment Length: 01:26:46

Off and Running tells the story of Brooklyn teenager Avery, a track star with a bright future. She is the adopted African-American child of white Jewish lesbians. Her older brother is black and Puerto Rican and her younger brother is Korean. Though it may not look typical, Avery's household is like most American homes until Avery writes to her birth mother and the response throws her into crisis. She struggles over her true identity, the circumstances of her adoption and her estrangement from black culture. Just when it seems as if her life is unraveling, Avery decides to pick up the pieces and make sense of her identity, with inspiring results.

### Religion/Ethics

NOLA: MLNH 009839
Series Title: PBS NewsHour
Length: 60 minutes

Airdate: 8/24/2010 7:00:00 PM

Service: PBS

Format: Interview/Discussion/Review

Segment Length: 00:00:00

How Is Islam Viewed in America Today?: With several new polls illustrating a divide over American attitudes toward Islam, PBS stations sampled opinions across the U.S.

NOLA: MLNH 009849
Series Title: PBS NewsHour
Length: 60 minutes

Airdate: 9/7/2010 7:00:00 PM

Service: PBS

Format: Interview/Discussion/Review

Segment Length: 00:00:00

Church's Quran-Burning Pledge Rankles U.S. Diplomatic, Military Officials: Pastor Terry Jones and his 50-member congregation in Florida plan to burn copies of the Quran to mark the ninth anniversary of 9/11. Gen. David Petraeus warned that could put American military lives in danger and empower extremists. Others said it could strengthen a view in Afghanistan of growing Islamophobia in the West.

### Science/Technology

NOLA: MLNH 009816 Series Title: PBS NewsHour Length: 60 minutes

Airdate: 7/22/2010 7:00:00 PM

Service: PBS

Format: Interview/Discussion/Review

Segment Length: 00:00:00

Along Gulf Coast, Effects of Chemicals in Oil Dispersant Questioned: Some are questioning whether the dispersants being used to break apart the oil that has leaked into the Gulf are harmful to wildlife and plants. Spencer Michels reports from Buras, Louisiana.

NOLA: MLNH 009831 Series Title: PBS NewsHour Length: 60 minutes

Airdate: 8/12/2010 7:00:00 PM

Service: PBS

Format: Interview/Discussion/Review

Segment Length: 00:00:00

Online Crime a Cat-and-Mouse Game for Hackers, Security Companies: Spencer Michels wraps up his cybersecurity series with a look at online crimes and the technology being used to stop them.

NOLA: MLNH 009833 Series Title: PBS NewsHour Length: 60 minutes

Airdate: 8/16/2010 7:00:00 PM

Service: PBS

Format: Interview/Discussion/Review

Segment Length: 00:00:00

Author Disconnects From Communication Devices to Reconnect With Life: In this day and age, much communication is done by e-mail, text messages, Twitter and other forms of digital communication. William Powers, author of "Hamlet's Blackberry: A Practical Philosophy for Building a Good Life in the Digital Age," explains how disconnecting from our screens may help us reconnect with our lives.

### War/Veterans/National Security

NOLA: MLNH 009803 Series Title: PBS NewsHour Length: 60 minutes

Airdate: 7/5/2010 7:00:00 PM

Service: PBS

Format: Interview/Discussion/Review

Segment Length: 00:00:00

Biden Visits Baghdad Over Holiday Weekend As Political Deadlock Continues: Vice President Joe Biden spent this Independence Day weekend in Baghdad meeting with Iraqi leaders, urging for the formation of a new government as a post-election stalemate continues after almost four months.

NOLA: NETK 000109 Series Title: Need to Know Length: 60 minutes

Airdate: 7/2/2010 9:30:00 PM

Service: PBS

Format: Interview/Discussion/Review

Segment Length: 00:00:00

This week on Need to Know: Russian spies? A gathering of big thinkers on the oil spill and our energy future. And the quest for female Viagra.

NOLA: HIDE 000806 Series Title: History Detectives

Length: 60 minutes

Airdate: 7/26/2010 9:00:00 PM

Service: PBS
Format: Other
Segment Length: 00:00:00

Korean War Letter: The daughter of a Korean War Veteran (MIA) looks for the man her father mentioned in a letter. The letter says this man saved her father's life. Diana: Could this be the first true, widely published lesbian autobiography? Lookout Mt. Painting: This painting depicts the Civil War battle of Lookout Mountain. What's the story behind the prisoner who painted the scene?

NOLA: WWIR 005004 Series Title: Washington Week

Length: 30 minutes

Airdate: 7/23/2010 9:00:00 PM

Service: PBS
Format: News
Segment Length: 00:00:00

Two big items checked off the president's to do list--signing financial reform into law and extending unemployment benefits, but it was a sloppy firing with an unknown government employee that forced the White House off message this week. I'm Gloria Borger sitting in for Gwen Ifill tonight on Washington Week. President Barack Obama, said, "We finally overcame the procedural blockade of a partisan minority in the Senate to restore unemployment insurance for about 2.5 million Americans who are out of work and looking for a job." Sen. Mitch McConnell (R-KY) said, "He went out of his way to misrepresent the position of Senate Republicans. Of course we ought to extend unemployment, but we ought to pay for it." Ben Bernanke, Federal Reserve Chairman said, "The economic outlook remains unusually uncertain." So who should we believe and what's the best way to help those hit by the recession? The video clip that caused an uproar, followed by the firing and then the backpedaling. Press Secretary Robert Gibbs said, "A disservice was done for which we apologize." Secretary Tom Vilsack said, "I started off by extending to her my personal and profound apologies." Sec. Gibbs said, "The president expressed to Ms. Sherrod his apologies for the events of the last several days. Inside the firestorm that put the media, the White House and the issue of race front and center. Or was it just a bungled personnel matter? And in the post-9/11 era has America's intelligence community gotten too big and unmanageable? Covering these stories this week: John Harwood of CNBC and the New York Times, Naftali Bendavid of the Wall Street Journal, Michael Duffy of Time Magazine, and Dana Priest of the Washington Post.

NOLA: MLNH 009824 Series Title: PBS NewsHour Length: 60 minutes

Airdate: 8/3/2010 7:00:00 PM

Service: PBS

Format: Interview/Discussion/Review

Segment Length: 00:00:00

Intelligence Oversight--Is Congress the Problem?: Margaret Warner speaks with former Sen. Slade Gorton and former CIA Director John McLaughlin about oversight of the nation's massive intelligence community.

NOLA: MLNH 009843 Series Title: PBS NewsHour Length: 60 minutes

Airdate: 8/30/2010 7:00:00 PM

Service: PBS

Format: Interview/Discussion/Review

Segment Length: 00:00:00

In Afghanistan, 14 U.S. Troops Killed in 3 Days: In just three days, U.S. forces suffered 14 casualties in a series of attacks by Taliban insurgents across Afghanistan. Ray Suarez has more.

#### Women

Category: Women

NOLA: NETK 000110
Series Title: Need to Know
Length: 60 minutes

Airdate: 7/9/2010 9:30:00 PM

Service: PBS

Format: Interview/Discussion/Review

Segment Length: 00:00:00

This week on Need to Know: Women in the military's elite bomb squad. Special courts for veterans. And BP's "other" disaster in the Gulf. Plus: A special summer movie edition of Next Week's News.

NOLA: MLNH 009814
Series Title: PBS NewsHour
Length: 60 minutes

Airdate: 7/20/2010 7:00:00 PM

Service: PBS

Format: Interview/Discussion/Review

Segment Length: 00:00:00

Study Reveals Potential Breakthrough for Reducing HIV Among Women: A two-year study unveiled in Vienna found that HIV infections in females were cut by 39 percent by using a new vaginal gel. Margaret Warner speaks with Dr. Anthony Fauci, director of the National Institute of Allergy and Infectious Diseases for more.